

PRESS RELEASE FOR IMMEDIATE RELEASE**Contact: Jim Lee Phone: 937-667-8106****SimpleQuE Inc. First to Achieve New ISO 9001:2008 Certification**

DAYTON, Ohio (January 12, 2009) – SimpleQuE Inc., a Dayton-based firm that performs consulting, training and auditing of management systems, continues to be on the cutting edge of Quality Management Consulting by becoming the first in its industry to attain certification to the new ISO 9001:2008 standard, president and owner Jim Lee announced today.

EAGLE Registrations Inc., the world's top-rated registrar, notified Mr. Lee on December 22, 2008, that simpleQuE was the first organization to receive certification to the ISO 9001:2008 standard. The certificate, along with case studies, press releases and other training opportunities, can be viewed at www.simpleque.com.

The ISO 9001:2008 standard replaces ISO 9001:2000, which has been issued to about one million organizations in over 170 countries to date. Beginning November 15, 2009, all new certifications and recertifications will be to ISO 9001:2008, and existing certifications to the old standard will be invalid after November 14, 2010. By gaining our ISO 9001:2008 certification simpleQuE has positioned itself to be an ongoing, valued asset during the transition period.

With only a 12 to 24 month window for all organizations worldwide to recertify their quality management systems, simpleQuE is offering onsite training to help clients – old and new – modify their current systems to meet the ISO 9001:2008 standard. Included in this review package is a copy of the standard, which will be provided free-of-charge to any organization that signs up for the simpleQuE ISO 9001:2008 Systems Tune Up by April 1, 2009.

"In a one-day review, we will evaluate all current quality system procedures, documentation and key processes against the new standard," said Lee. "By using only RABQSA/IRCA certified auditors as trainers and consultants, simpleQuE offers a distinct advantage – certified auditors who actively audit for registrars. In addition to already being certified to ISO 9001:2008, we bring our clients the experience they demand. We understand the details required by registrars during the audit process, and this evaluation can be used as part of your 2009 internal audit requirements for ISO 9001:2008."

ISO (International Organization for Standardization) and the IAF (International Accreditation Forum) published the new ISO 9001:2008 standard in mid-November. Although it introduces no new requirements, it does introduce clarifications to the existing requirements of ISO 9001:2000 while also introducing changes intended to improve consistency with ISO 14001:2004.

SimpleQuE Inc. performs consulting, training and auditing of management systems with a focus on "simple quality excellence" and sustainability. With certified experts in ISO 9001, ISO/TS 16949 (automotive), AS9100 (aerospace), ISO 14001 (environmental), ISO/IEC 17025 (laboratory), OHSAS 18001 (health and safety), ISO 13485 (medical devices), NQA-1 (nuclear), TL9000 (telecommunications), ISO 22000/HACCP (food), simpleQuE can help customers achieve their certification management objectives in the simplest, most efficient and sustainable manner.

Formal quality and environmental management systems don't have to be cumbersome and complex. Management systems should be an integral part of your existing business that yield positive business results. There's no single method that works for all companies and simpleQuE works with your company's culture and systems to quickly determine what works, and helps integrate simple and efficient systems when required.

"Simple Quality Excellence" is what simpleQuE offers its clients.

– SimpleQuE Inc. –



EAGLE Registrations Inc.

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2410 Kettering Tower, Dayton, Ohio 45423 USA

www.EagleRegistrations.com



Accredited by member of the IAF MLA for QMS

Certificate No. 3520 (Recertified 12/22/2008- 2 Copies)
12/22/2008 through 12/21/2011

Certificate of Registration

This is to certify that the Quality Management System of

simpleQuE

995 Todd Court, Tipp City, Ohio 45371 USA

Has been assessed by **EAGLE Registrations Inc.** and
conforms with the following standard:

ISO 9001:2008

Scope of Registration

The Design and Provision of Consulting, Training and Auditing Services.


Operations Director